



Professional Accountants
& Tax Advisers

CHOOSE YOUR OWN MARKETING PACKAGE

Gold Campaign

Expected results - £45,000 of new clients
Telemarketing - 144 appointments throughout the year
Your own personal Certax Accounting micro-site & SEO
Subscription to local networking organisations
Marketing advertising templates
Editorials
Yellow pages marketing

Silver Campaign

Expected results - £30,000 of new clients
Telemarketing - 96 appointments throughout the year
Your own personal Certax Accounting micro-site & SEO
Subscription to local networking organisations
Marketing advertising templates
Editorials
Yellow pages marketing

Bronze Campaign

Expected results - £15,000 of new clients
Telemarketing - 48 appointments throughout the year
Your own personal Certax Accounting micro-site & SEO
Subscription to local networking organisations
Marketing advertising templates
Editorials
Yellow pages marketing

The number of telemarketing appointments referred to above are guaranteed but the value of the expected results is a guide only and cannot be guaranteed

Bespoke Campaign

If you already have a client base or have your own means of attracting new clients you not require any of the above campaigns OR you may wish to stipulate your own tailored campaign

NEW!

Qualified Accountants Self-Study Package

- **Be your own Boss and run your own branded Certax Accountancy Practice**
- **Self-study Training Program**
- **Full unrestricted Technical support by Qualified Accountants and Tax experts – 5 days per week**
- **Grow your client base with our marketing support**
- **Book-keeping, Accounts, Tax and Practice Management software**

From £3,995 + VAT



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